



Openinfluence Influencer FAQs

What do I do after signing up?

We are always looking to pair influencers with brands based on their aesthetic, social voice, and overall metrics. Open Influence works with tens of thousands of influencers, so we can't guarantee immediate campaign placement. We are always looking for new influencer partnerships, so opportunities can frequently present themselves.

Once you've signed up for Open Influence, one of our Account Managers will reach out if an opportunity comes up.

Does Open Influence ask for exclusivity?

Exclusivity is dependent on campaign guidelines. This may vary on a campaign by campaign basis. While it is common for advertisers to have exclusivity requirements, it is not always the case. We will always share the exclusivity guidelines with you when reaching out about a campaign opportunity.

When do I get paid?

Payment Terms:

- (a) For payments at or under \$1,500 USD, payment is made via PayPal, on the first Friday following the 30 day period from the date Influencer fulfills all of its obligations hereunder (Net30);
- (b) For payments between \$1,501-\$10,000 USD, payment is made via PayPal, on the first Friday following the 60-day period from the date Influencer fulfills all of its obligations hereunder (Net60);
- (c) For payments over \$10,000 USD, special payment terms may be applied: However, typically, payments are made on the first Friday following the 90 day period from the date Influencer fulfills all of its obligations hereunder (Net90); provided, however, that for all international (non U.S.) Campaigns, payment will be paid to Influencer within sixty (60) to ninety (90) days of the date Influencer completes all applicable obligations hereunder.

Additionally, (d) if payment is via ACH, within thirty (30) days following the Company's receipt from Influencer of a valid invoice, following Influencer's fulfillment of all of their obligations pursuant to the applicable SOW.

What is the content approval process?

Once influencers create content they must submit to the account manager of the campaign. The account manager will first review and possibly provide feedback before sending the content to the brand for approval. Once approved, the AM will send back the content for the influencer to post. The account manager will then assign the influencer a specific posting date that aligns within the campaign timeline.